

SUCCESS STORY

Willis & Associates Family Dentistry EMBRACING AI AND EXPANSION



PROBLEM

One of the main reasons Dr. Willis began the search for a cloud-based practice management solution was to support the plan to expand the dental group. Their legacy server-based solution caused inefficiencies and bottlenecks, making it challenging to communicate and operate across locations.

SOLUTION

With Denticon practice management and Apteryx XVWeb solutions, the group is able to standardize across locations and streamline imaging. With the new AI capability within Apteryx, the team was able to have real-time, accurate X-ray analysis and saw a noticeable increase in case acceptance.

BENEFITS

Cloud-based Denticon and Apteryx XVWeb with AI simplifies operations, better reporting, and higher case acceptance rates for Willis.

Willis & Associates Family Dentistry is a leading dental group with 14 offices located throughout the state of Virginia and 42 years of experience focusing on providing excellent dental care to its patients. They turned to Planet DDS and Denticon practice management solution to support their expansion plans.

Dr. James Willis, Chief Executive Officer and Founder, described how Denticon helped Willis & Associates Family Dentistry streamline their workflows, and free their teams to focus on delivering high-quality care.

Standardizing and Centralizing

With Denticon, the group has standardized across all 14 practice locations to simplify IT and reporting. With centralized functions, the group can provide a more seamless patient and staff experience.

“As a growing dental practice with multiple locations, a centralized system has been a huge time-saver for us. We see the difference, especially when it comes to resolving IT issues. It can easily manage our operations across all 14 of our offices, which has allowed us to focus more on what really matters—**providing our patients with the best possible care.**”

Data-Driven Decisions

With the data insights provided by Denticon and financial reporting capabilities, the group is able to gain more visibility across all locations and make better business decisions.

“**We knew Denticon was proven.**

There were other groups my size that I knew and respected that were using Denticon. We ultimately decided Denticon was the best choice for us. It was a great decision, and we've been very happy with it.”

Case Acceptance

With Apteryx XVWeb AI, clinicians can focus their attention on potential problem areas to identify caries or bone loss.

“I think the AI capability is a game-changer. I think that's probably my favorite thing I've seen in Denticon as a clinician.

It's increasing case acceptance for our group and is a very powerful tool for patient education.”

A Partnership for the Future

For Willis Dentistry, partnering with Planet DDS and embracing Denticon and Apteryx XVWeb's powerful AI and cloud-based capabilities continue to support the group's expansion plans.

“Moving to the cloud is a no-brainer. You're going to have to do it, and I would say **Denticon is a great solution to get you set for the future, especially now with the AI capability.**”

Contact us to learn more about our solutions.

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