

# Success Story: American Dental Companies

American Dental Companies is a 35-Office DSO Relying on Planet DDS Solutions Denticon and Apteryx for Centralized, Secure Practice Management and Digital Imaging.



## Problem

- American Dental Companies depended on cumbersome servers that were costly, unreliable, did not offer optimal security, and resulted in fragmented systems across the company's multiple offices.



## Solution

- Denticon Practice Management and Apteryx Imaging solutions by Planet DDS provide centralized, secure, cloud-based access for all locations supporting high-quality patient care, better experience for staff, and the ability to scale with the organization's steady growth.



## Benefits

- Top Quality Patient Care:** Streamlined operations enable maintenance of high production numbers without compromising quality of patient care.
- Cloud-Based Security:** Eased burden on IT team with enhanced cloud security.
- Centralized Practice Management:** Standardized, all-in-one robust solution for reporting, billing, treatment planning, x-rays, and more.

## Introduction

Founder of American Dental Companies ("ADC"), Dr. Adri Rama, has 670+ employees in 35 locations throughout Arizona. Dr. Rama's multi-practice DSO relies on Planet DDS solutions Denticon and Apteryx for a centralized and secure cloud-based platform to support quality patient care and optimize business operations.

## Deliver Quality Customer Experience in High Volume Practice

Planet DDS solutions Denticon and Apteryx enable ADC to deliver a high standard of patient-centered care, even across multiple practices.

*"We are able to maintain a high volume each day without sacrificing quality because we have a streamlined, centralized practice management solution. This is such an important technology for our group, and we can't get everyone on the same page if they don't switch to the same infrastructure."*

## Enhanced Data Protection and Security

Like most dental providers, ADC offices were once server-based. After experiencing a power surge that destroyed their computers, all data was lost, despite costly monthly payments for backup service. Having recently experienced a break in, during which one old server was stolen, all information remained secure on the Planet DDS cloud.

*"Imagine if this had happened six years ago. We would have lost everything. But because there was no client data on those servers, we were back up and running with no disruption to our practice."*

## Support Growth and Optimize Operations

With Denticon and Apteryx, Dr. Rama's company of 670+ employees can easily access patient and practice information to ensure optimal operations.

*"For our group, we will not bring anyone on board to join if they don't agree to switch to Denticon and Apteryx. You can't provide quality care with a cumbersome process or a server that's going to crash when you try to log in. We do not want fragmented offices and server-based systems. I predict that servers will soon be a thing of the past."*