

Success Story: MAZ Management

MAZ Management uses Planet DDS solutions — Denticon Practice Management and Apteryx Imaging to streamline operations across 7 practices.



Problem

- MAZ Management was struggling with scaling their operations for their growing DSO. Their server-based systems required many workarounds.



Solution

- Denticon Practice Management and Apteryx Imaging solutions by Planet DDS have supported growth for MAZ Management, enabling them to redirect the time and energy they spent on inefficiencies and troubleshooting IT issues to patient care.



Benefits

- Centralized Management:** Consistent reporting across all locations.
- Secure Access from Anywhere:** Provides easy access to patient records and X-rays while reducing IT strain.
- Easier Acquisitions:** Denticon creates a framework for standard operating procedures.

Introduction

MAZ Management (MAZ) relies on Planet DDS solutions, Denticon and Apteryx to manage business operations for their growing dental service organization (DSO). Director of Operations at MAZ, Marian Barreto, shares the DSO's experience, stating, "I wouldn't just recommend Denticon to emerging DSOs; I would recommend it to anyone for three reasons: efficiency, reporting, and a good support team."

Centralized Management

With Denticon integrated with Apteryx, MAZ's clinical and leadership team can access patient data and images from any location and create financial reports, analyze performance, and more, all in one system.

"We're an emerging DSO, so having our services centralized has been the biggest win for our group. With our ambitious growth plans, I can't imagine how we would do financial reporting if we had different practice management solutions at each location. I can easily pull reports in Denticon to tell me what's going on at each practice to audit my team," explained Marian.

"Overall, the reporting we've seen in Denticon is significantly better than the reporting we've seen with any other practice management software."

Secure Remote Access

From instantly pulling up patient records at any of MAZ's practices to securely sharing X-ray images with referring providers on the go, Denticon and Apteryx make it easy to access data from anywhere.

"Being able to access information anywhere, whether it's a radiograph with Apteryx or a patient chart with Denticon, is a huge plus. A doctor can take a quick look and have a conversation right then and there, even if he's out at lunch."

Planet DDS solutions also provide increased security for MAZ. "I've worked with dentists who have had their servers hacked. With Denticon being cloud-based, there's less risk. Timed logins and user permissions also help us reduce what would otherwise be a huge risk and liability," Marian explained.

Smooth Acquisitions

Without the proper systems, implementing standard operating procedures at a newly acquired practice can be a lengthy process. Denticon is the first thing MAZ incorporates in a newly acquired practice to ensure success.

"Denticon has been extremely useful in organizing our acquisitions. It goes hand-in-hand when incorporating a new practice because it sets the framework for all of our standard operating procedures."