

# Success Story: Marquee Dental Partners

Marquee Dental Partners relies on Planet DDS solution Denticon for fully integrated practice management tools and reporting to streamline operations and generate actionable insights across multiple practices.



## Problem

- Marquee was using outdated, costly servers that made it challenging to optimize practice management and patient care in all practices.



## Solution

- Denticon enabled Marquee to centralize practice management on the cloud, and empowered doctors and hygienists to deliver a higher level of care.



## Benefits

- **Centralization with Clinical Autonomy:** Centralized practice management that can be customized to preserve each office's personal integrity.
- **Empower Doctors and Hygienists:** Streamlined practice management and simplified access to reporting and data enables optimal patient care.
- **Reduce Operational Costs:** Denticon is cloud-based, removing the need for costly and cumbersome servers.

## Introduction

Fast-growing dental service organization Marquee Dental Partners operates 40+ practices across 5 states. Chief Executive Officer, Fred Ward, explains why Marquee relies on Denticon to deliver a quality experience for patients, doctors, and hygienists, while supporting rapid expansion.

## Comprehensive, Cloud-Based Operational Support

Denticon enables all Marquee practices to focus on delivering the best possible patient care, while maintaining clinical autonomy. The goal is to preserve the personalized local feel, while supporting optimal business practices and data-driven decision making.

## Better Business Decisions and Better Clinical Outcomes

*"Data gives us facts to support the clinical investments we've made at Marquee. The clinical feedback and coaching that's provided to doctors and hygienists has come from the facts that clinical leaders get from our reporting systems. We want to solve for the right things and make sure we're making decisions based on accurate data."*

## Higher Quality Care

Ward says it was essential that Marquee's choice of practice management solution be embraced by doctors and hygienists, as they are the ones delivering care.

*"Our version of the 'DSO of the future' focuses on providing enhancements and investments around doctors, hygienists and staff, so they can deliver outstanding and predictable clinical outcomes and provide an exceptional patient experience."*

## Modernized Practice with Lower Costs

By removing the need for antiquated server-based practice management, Marquee saved on costs and reinvested that money into the clinical capability of their dentists and hygienists.

*"When you consider the costs associated with maintaining so many servers and local data storage devices as well as the upkeep of the many software systems we had across offices, switching to Denticon provided us a modern practice management system at a lower cost."*