



# Top 10 Dental Trends for 2022

Watch these trends in dentistry to get ahead and stay ahead in 2022.



## 1 MOVING TO CLOUD SOLUTIONS

From practice management to imaging solutions, the cloud enables easy and secure access to data, improved collaboration, and a better patient experience.

## 2 TELEDENTISTRY

The pandemic increased the adoption of teledentistry by allowing for a more accessible and affordable way for patients to receive dental care and oral health education.



## 3 DENTAL MEMBERSHIP PLANS

As patients look to alternative ways to receive affordable, quality dental care, practices can offer dental membership plans customized to the patient's needs.

## 4 DIGITAL MARKETING

Practices that utilize proven digital marketing strategies will have a strong online presence to attract and retain loyal patients.

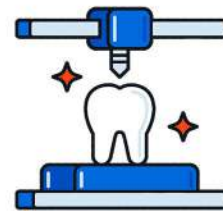


## 5 CONSUMERIZATION OF DENTISTRY

From expecting quick response times and self-serve tools, patients are expecting a consumer-like experience from practices as they "shop" for dental care.

## 6 3D PRINTING

3D technology and digital workflows are allowing dental practices to produce crowns, surgical guides, guards, dentures, and more with precision at lower costs.



## 7 CONSOLIDATION

The trend towards consolidation of the dental industry continues. More small practices are joining larger group practices and DSOs for more efficiency and better resources.

## 8 LASER DENTISTRY

With less trauma to teeth and gums and faster healing times, many practices are now offering laser dentistry to perform procedures more comfortably.

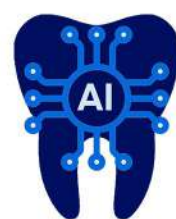


## 9 NATURAL ORAL HYGIENE PRODUCTS

Consumers are taking more interest in all-natural and organic oral hygiene products such as toothbrushes, toothpaste, and mouthwash.

## 10 AUTOMATION AND ARTIFICIAL INTELLIGENCE

AI-based technology is transforming dentistry, providing second opinions, performing quality assurance services, auto-charting, and more.



Discover how these trends can impact your practice in 2022.

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