



## XVWeb Client Success Story

**Problem:** Park Dental uses numerous different brands and models of digital imaging hardware across their 72 practices and needed a hardware-agnostic imaging software that could grow with their practice.

**Solution:** Open-architecture XVWeb provided Park Dental with the flexibility to use any imaging device of their choice with cloud-hosting for centralized access at an affordable monthly price.

Park Dental is a private, doctor-owned organization, currently has 72 practices stretching across Minnesota, and Western Wisconsin, providing both General and Specialty Dentistry, all while centrally managed from our Resource Group office, located in Minneapolis, MN. My name is Justin Aaron, I am the IT Infrastructure & Support Manager, and have been in the IT industry for over 20 years.

When we first made the decision to transition from film imaging to digital imaging, we thoroughly reviewed all of the industry-leading digital imaging products available at the time. Apteryx DCV not only provided us with a truly hardware-agnostic product, but they also provided us with a great support and development team. Their product was the front runner for us, and the customer service aspect really sold us on it.

Once Apteryx launched their XVWeb product, it was the next logical step for us, as we had simply outgrown our internal Apteryx DCV environment, and needed a way to more efficiently provide a centralized imaging environment, to all of our practices across Minnesota and Wisconsin. The XVWeb cloud-hosted product, gave us the growth opportunities we needed, along with the most up-to-date imaging product and features, all at an affordable price.

XVWeb has allowed us to utilize numerous brands and models of digital imaging hardware, to provide the best possible care to our patients. We are not limited to one digital imaging hardware manufacturer, which allows us tremendous flexibility in providing the best solutions possible to the organization.

I would recommend XVWeb to any colleague of mine in the dental industry, who is looking for a robust, hardware agnostic, imaging solution, with a great support team.

Patrick Williams and his team have been instrumental in the success we have had with our digital imaging environment, and are a true business partner for us, not just another vendor.



**Justin Aaron, IT Infrastructure & Support Manager, Park Dental**